VUSION Find

All your products, quickly found

VUSION Find, a Storefront Tool that enables shoppers to browse the store map per category and level. Through SES-imagotag's precise product geolocation, searched products can be located with a precise pin, much like common digital map services.

Key benefits

No more unfound products

Super easy access – no app

Point A to point B navigation help

VUSION Find can be installed on a kiosk

3D store map for easy navigation and discovery

Searched products are located via a pin

Flashing LEDs for easy product finding
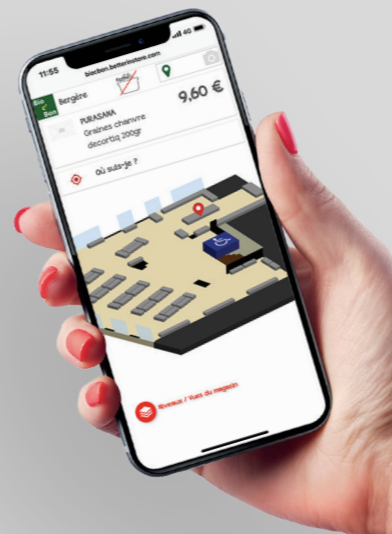
References

VUSION
Storefront

In-Store
Digital Services

ses imagotag   Contact: +33 1 34 34 61 61. 55 Place Nelson Mandela   in | f | y | o   www.ses-imagotag.com
CS 60106 - 92024 NANTERRE France

ses imagotag   in | f | y | o   www.ses-imagotag.com

Storefront

All digital benefits in store

If shoppers use the web in a store, they will likely find products that are not available in their local store, or not at the same price. Storefront displays only products that are immediately available, and at the local price for instant satisfaction.

Offering a search box dedicated to the shoppers' local store, Storefront is a powerful in-store tool with unique features.

Key benefits

New digital services for the store

Fast and easy access

Works in 4G and Wi-Fi

Automatic – no IT resources necessary

Easy search for products available in the store

Direct access to local promotions

Key option: direct access to third party digital services (queue busters, store reviews...)

Augmented Product

All necessary information in your hands

The internet has convinced shoppers that customer reviews and ratings are necessary to make purchasing decisions. Videos, detailed presentations and technical documents can also be mandatory even in stores.

The Augmented Product Storefront tool is the media used through smartphones to gather automatically this content from local store information (price, inventory) and global data (description, customer, reviews, videos) thanks to the following key functions.

Key benefits

Complete product information for in-store purchase decision

Lively presentation including videos, product comparisons

Direct access to online store for home deliveries

Easy connectivity via NFC, QR code, barcode or search

Automatic data retrieval and formatting for ideal smartphone navigation

Product presentation on facets like allergens, service etc.

Option: compatible products (i.e. accessories for a smartphone)

Option: price index (from competitors' websites)

| Sponsored Content | Sponsored Video | Product Details | Customer Reviews | In-Store Position |